

**NORTHWEST ASSOCIATION
OF
SPECIAL PROGRAMS
2010 CONFERENCE
Oct. 24-27, 2010
The Grove Hotel — Boise, ID**

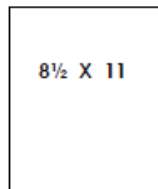
ADVERTISING



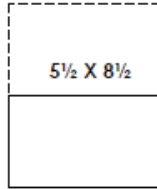
Name: _____
 Title: _____ Signature: _____
 Institution/Company: _____
 Business Address: _____
 Telephone: _____ Fax: _____
 Email: _____

Advertising Fees (TRiO professionals, programs, and organizations)

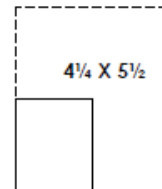
Recognizing our achievements and success in working with low income and first generation populations—it's time to reward ourselves with phrases that will continue to inspire and motivate us to provide support and assistance to the academic success of those we serve. Share your selected thoughts, phrases or quotes that may inspire you, your colleagues, staff or students to continue the good work you do. Let others revitalize their commitment to the work of TRiO by reading your special phrase!



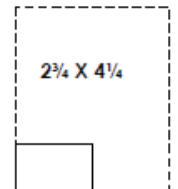
**Full-page Ad
\$125**



**Half-page Ad
\$100**



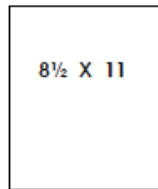
**Quarter-page Ad
\$75**



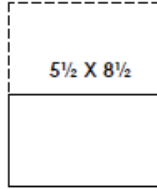
**Business Card Ad
\$50**

Advertising Fees (Non-TRiO organizations)

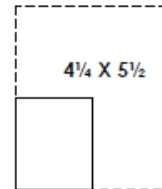
Submit your company or institution's desired advertisement to develop business in the NASP TRiO community and support our student programs at the same time.



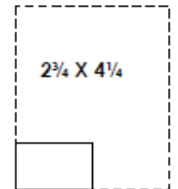
**Full-page Ad
\$225**



**Half-page Ad
\$175**



**Quarter-page Ad
\$125**



**Business Card Ad
\$75**

Instructions:

Please create your Ad using MS Word allowing for 1/2" margins. E-mail your Ad to and submit a photo-ready copy of the Ad along with this form and payment to the address below. Use JPEG or GIF file format for images.
NOTE: The Ad for the inside back cover is first come, first served for Full-page Ad only. Advertisers who desire to have their artwork returned should submit a self-addressed, postage paid envelope. Materials will be returned within 30 days after the end of the conference.

Full payment must accompany the Advertising Form and must be postmarked by October 16, 2010 in order to guarantee placement in the Conference Program. Submit ads to Greg Martinez at gregorymartinez@boisestate.edu

Please make checks payable to NASP (Tax I.D. # 82-0377133) and remit form with payment to:

Lois Rasmussen
 University of Idaho
 TRiO Pre-College Project
 115-B College of Education
 Moscow, ID 83844-3086
 Tel: 208.885.4504 Fax: 208.885.2825
 Email: loisr@uidaho.edu

Refunds are NOT available for Ad orders

NOTE: Returned checks will be assessed a \$50 fee. Payments received after the conference booklet is complete will be assessed a \$35 late fee.

Advertising Committee Use Only

Pmt. Amt.: _____
 Pmt. Date: _____
 Check No.: _____
 Rec'd by: _____

Ad Size	Advertiser Type	Quantity	Fee	Amount
8 1/2 X 11	<input type="checkbox"/> TRiO Affiliate		X	\$ _____
	<input type="checkbox"/> Non-TRiO Affiliate			
5 1/2 X 8 1/2	<input type="checkbox"/> TRiO Affiliate		X	\$ _____
	<input type="checkbox"/> Non-TRiO Affiliate			
4 1/4 X 5 1/2	<input type="checkbox"/> TRiO Affiliate		X	\$ _____
	<input type="checkbox"/> Non-TRiO Affiliate			
2 3/4 X 4 1/4	<input type="checkbox"/> TRiO Affiliate		X	\$ _____
	<input type="checkbox"/> Non-TRiO Affiliate			
TOTAL AMOUNT ENCLOSED				\$ _____

*Excellence can be obtained if you:
 ...care more than others think is wise;
 ...risk more than others think is safe;
 ...dream more than others think is practical;
 ...expect more than others think is possible.
 ~ Anonymous*

